

*Seminar Announcement*  
**“Medicare Management  
and the Skilled Nursing Facility”**

**MAY 29, 2008  
EAST ELMHURST  
LAGUARDIA MARRIOTT  
EAST ELMHURST, NY**

***Presented by:***

***Sharon Donaghue, RN—Vice President Clinical Reimbursement,  
Care One and Healthbridge Management***

***&***

***Patty Whitten—Director of Clinical Reimbursement,  
Care One and Healthbridge Management***



***Foundation***  
for  
Quality  
Care

# SEMINAR OVERVIEW

Knowing the “right questions to ask” is the key to overseeing any system. The *American Association of Clinical Reimbursement Specialists* have designed this program to assist Administrators, Financial Officers, Directors of Nursing, Rehabilitation Coordinators and MDS/Medicare Nurses to do just that!

Through years of experience, our speakers will share their knowledge of Medicare Parts A and B, the PPS system, the 53 RUGS model, appeals rights and consolidated billing. They will also discuss the critical components of the MDS and the ARD and how to successfully implement PPS/Medicare meetings by defining each team member’s roles and responsibilities. They will also share tips on how to review the facility’s billing processes for accuracy by “knowing the right questions to ask.”

## Objectives:

- **Implementing a successful “Medicare Meeting” to get the results you want!**
- Understand Medicare coverage and the system for monitoring requirements
- Identify eligibility, entitlement and spell of illness/benefit period
- Services covered under Medicare part A and B
- Understanding the 53 RUG Model, Case Mix verses Hierarchy
- Non-Coverage letters and appeal rights
- Consolidated Billing
- Medicare Medical Review Process
- Critical Components of the RAI
- Utilization Review
- Billing compliance

## SCHEDULE:

8:00 am—9:00 am—Registration

9:00 am—Noon—Education

Noon—1:00 pm—Lunch

1:00 pm—3:00 pm—Education

3:00 pm—Adjourn

# HOTEL INFORMATION

**May 29, 2008**

LaGuardia Marriott

102-05 Ditmars Blvd.

East Elmhurst, NY

(718) 565-8900

## PRESENTERS

**Sharon Donaghue, RN**—*VP Clinical Reimbursement, Care One and Healthbrige Management*

Sharon has twenty years of experience in professional nursing specializing in the clinical and financial management of subacute and long term patients. She has extensive knowledge and experience with the RAI process including teaching, program development and indepth auditing related to accuracy of information for billing purposes. Auditing Medicare and Medicaid claims for validity by review of supporting medical record documentation is an additional area of her expertise. Sharon has served in many roles including Nurse Manger, Medicare Nurse Specialist, Case Manager and Corporate Compliance Director. She was credentialed by the Office of the Inspector General for MDS auditing for a Corporate Integrity Agreement with a previous employer.

In her current role as Vice President of Clinical Reimbursement, she supports five Regional Directors of Clinical Reimbursement including an additional staff of eight regional consultants. In this role she is responsible for education and training, policy development, reviewing CMS guidelines, and implementation of systems to maintain compliance with state and federal guidelines.

**Patty Whitten** —*Director of Clinical Reimbursement, Care One and Healthbrige Management*

Over thirty-five years of nursing experience with the last twelve years in the reimbursement field. She has worked as a Healthcare Consultant for Medicare Claims Administration with a Fiscal Intermediary, providing analysis for appropriateness of clinical protocols in medical claim review and has conducted onsite audits for potential fraud and abuse of the Medicare program.

Patty has worked in the private Long-Term Care industry for the last ten years. She is currently the Regional Director of Clinical Reimbursement for a Long-Term Care company and is responsible for Medicare compliance and maximization of Medicare reimbursement for nine SNF/rehabilitation facilities.

## GENERAL INFORMATION

**Registration:** Registration is required.

**Registration Fees:**

NYSHFA /Southern Members

\$145.00 1st registrant, \$135.00

for each additional registrant

from the **same** facility.

Non-Members

\$175.00 1st registrant, \$165.00

for each additional registrant

from the **same** facility.

**Confirmations:** Will be emailed to all paid registrants.

**Questions:** Please call Sharon O'Brien at (518) 462-4800 ext. 22 or email to [sobrien@nyshfa.org](mailto:sobrien@nyshfa.org).

# SOUTHERN NEW YORK ASSOCIATION, INC.



**REGISTER ONLINE AT: [WWW.SNYA.ORG](http://WWW.SNYA.ORG)**

**SEMINAR: MEDICARE MANAGEMENT AND THE SKILLED NURSING FACILITY**  
(Offered in cooperation with the New York State Health Facilities Association)

DATE: Thursday, May 29, 2008  
TIME: 8:00 A.M. – 4:00 P.M.  
PLACE: LaGuardia Marriott Hotel  
102-05 Ditmars Blvd.  
East Elmhurst, New York 11369

**PLEASE TYPE/PRINT CLEARLY (DUPLICATE FOR ADDITIONAL REGISTRANTS)**

FACILITY:	
ADDRESS:	
CITY/STATE/ZIP:	
PHONE #:	

Facility is a member of (please check if applicable):

Southern New York Association

New York State Health Facilities Association

FIRST NAME	LAST NAME	EMAIL	DISCIPLINE TITLE	LICENSE # & STATE	SPECIFY MEAL

IN THE MEAL COLUMN, PLEASE SPECIFY EITHER: *KOSHER (K)* OR *NON-KOSHER (NK)*.  
IF NO MEAL IS INDICATED, A NON-KOSHER MEAL WILL BE ORDERED.

**REGISTRATION FEES:**

SNYA or NYSHFA Member Facility: \$145 (\$135 for each additional registrant)

Non-Member: \$175 (\$165 for each additional registrant)

Method of Payment:

Check (made payable to: Southern New York Association, Inc.)

Credit card  American Express  Discover  Visa  Mastercard

\_\_\_\_\_  
Name on card

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Card number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
Card Security no.

(Credit card payments may also be made by phone. Please call 212-425-5050.)

Faxed registrations welcomed. Cancellations must be received for refund (less \$25.00, non-refundable fee), no later than 5 days before the seminar date. We request that reservations be received by Friday, May 23, 2008.